

Event Press Release 11/30/05

SABA's Holiday on the Avenue Highlights Classic Cars and Cycles

Fort Lauderdale, FL, November 30, 2005 — Scheduled December 3, 2005, South Andrews Business Association (SABA)'s fifth annual **Holiday on the Avenue** promises festivities for all age groups including a classic car and motorcycle show. Nationally recognized as the only winter auto show in the country, this event features more than 300 vehicles on display including antique cars, classic cars, marquee cars, military vehicles, police cars, fire engines, trucks, motorcycles and trailered boats. This portion of the event is hosted by the Fort Lauderdale Region-Antique Automobile Club of America.

With a greatly expanded roster of events, **Holiday on the Avenue** will also include a Vendors and Artist Market; HolidayLand with children's games and activities; Artist Village; United Way Building mosaic project; and "School House Rock," the World's Largest Block Party with Greek dancing performances and live music by local bands, *Green Street* and *The Delusions*. Great food and drink are also on the bill.

Located along five blocks of Andrews Avenue, this one-day extravaganza brings together the best of the season — family, friends, shopping and fun — against the backdrop of the South Andrews Business District. **Events will be held on South Andrews Avenue between Davie Blvd. and SE 17th St. from 10:00 a.m. to 10:00 p.m.**

"This year, we've got great sponsors and an incredible line-up of events. From the car show to the mosaic project to the evening

block party, we've got something for everyone. There are so many different ways for people to actively participate and really share a sense of community at this event," said Jeryl Madfis, SABA president and event liaison working under the direction of Rob Hanrahan, event coordinator.

A partial list of sponsors includes Broward General Medical Center, Maroone (AutoNation), Caribbean American Shipping Corp.(CASCO), Winterfest, Lauderdale BMW of Fort Lauderdale, City of Fort Lauderdale, Sterling Bank, Stiles Corp., Rebecca Covey, Ruden McClosky, The Madfis Group, United Way of Broward County, Waterfront News, Regent Bank, Michelle Trca, Women In Distress of Broward County, Stormline Marine Supply, The Fitzgerald Group and Marine Industries Association of South Florida.

Additional Details

- **Vendors and Artist Market** — Holiday shoppers will have the perfect opportunity to pick up unique gifts at this open-air market where local artists and craftsmen will sell their wares. Food and beverages will also be available.
- **Light up the Avenue** — As part of the event, a five-block span of South Andrews Avenue will be decked out in festive lights to welcome the holiday season.
- **HolidayLand** — Championed by members of the Ronald McDonald House Family, this enchanted wonderland is packed with games and activities for the younger set including a rock climbing wall and bounce house. A visit from Santa adds to the excitement. Mrs. Claus and her brother, Uncle Mistletoe, will make appearances too.

- **Artist Village** — Visitors can watch the talent of local artists take shape in the first annual Chalk Art contest. Squares marked off on the street will be sponsored by a local merchant and designed by a local artist. Awards will be given in a variety of categories. At the United Way Building, local artist and craftsman Kevin Kichar will supervise a community mixed-media tile mosaic project. Everyone is invited to participate!

- **Classic Car Show** — Nationally recognized as the only winter auto show in the country, this crowd-pleaser features more than 300 vehicles on display including antique cars, classic cars, marquee cars, military vehicles, police cars, fire engines, trucks, motorcycles and trailered boats. This portion of the event is hosted by the Fort Lauderdale Region-Antique Automobile Club of America.

Individual car owners and car clubs can enter vehicles in the show. For registration details, please contact Russ Gagliano, car show chairman, at 954-779-1420 or email merklvr@msn.com

- **World's Largest Block Party** — Join us for food, drink and live entertainment under the stars at this evening event dubbed “School House Rock.” Local music groups *The Delusions* and *Green Street* will perform seasonal favorites on the main stage. Look for the largest Twister and checkerboard games and other opportunities for over-sized fun.

South Andrews Business Association (SABA) was formed in 2001 as a positive force to shape the changes occurring along South Andrews Avenue. SABA's main goal is to transform South Andrews Avenue into a pedestrian-friendly destination. Partnering with the City of Fort Lauderdale and Broward General Medical Center, SABA has completed a master plan for the area that encompasses mixed-use residential, commercial and retail development. The association is currently exploring the best ways to help service and promote the hospital, one of the largest

employers in Broward County, as well as the other neighborhood businesses.

Contact information:

Jeryl Madfis
SABA President and Event Liaison
Phone: 954-463-0833
Email: jmadfis@madfisgroup.com

Web: www.southandrews.org

Russ Gagliano
Car Show Chairman
Phone: 954-779-1420
Email: merklvr@msn.com

Please note: Vendors and artists wanted.
Contact Jeryl Madfis at 954-463-0833 or email
jmadfis@madfisgroup.com for details.

Photos from previous events are available.